



# Is Career Counseling Important?

Career counseling guides individuals in making informed decisions about education, training, and career choices. The purpose of career counselling is to help individuals identify their skills, interests, values, and personality traits, and use this information to discover career-related goals that match their unique strengths and preferences.

## Benefits of Career Counseling

- It provides support and motivation to students
- It helps to Determine Strengths and Weaknesses of a candidate.
- It identifies career choices according to student interest.
- It provides Educational Support and Guidance.
- It supports in setting goals for better employment Results.

## Who can benefit from them.

- **Students:** The students appearing for the 10th and 12th boards need to know how many fields they can choose from.
- **Job seekers:** Individuals who have completed their education need to know more about the areas they can work in from the stream that they have selected.
- **People who need to change careers:** People who are looking for a career change can refer to many different opportunities with the help of career guidance programs.
- **People who have lost their jobs:** Career guidance programs can help people who have lost their jobs to map what to do next and assess their financial situation.